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Dear Neighbors and Community Partners,

In January 1963, Wayne Goode introduced legislation to facilitate the creation of the University of Missouri - St. Louis. His actions created the chance for more than 105,000 graduates over the past 57 years to further their aspirations. 5,000 plus UMSL Alumni live in the communities right around campus alone. Wayne Goode passed away on October 4 at the age of 83. His impact on the St. Louis region and state will keep growing in the years ahead as UMSL continues to provide opportunity through education.

In honor of Wayne Goode's legacy, we are highlighting UMSL-

COVID-19 Resources

[Click here](#) to view resources for support during the pandemic.

UMSL Community Connection

[Click here](#) to sign up for the community connection newsletter.

UMSL Community Card

[Register](#) for a community card to receive benefits and discounts at UMSL events and facilities.

UMSL Contracts

Interested in bidding on projects at UMSL?

[Procurement Bids](#)
[Construction Bids](#)
[Business Engagement Event](#)
[October 27 at 3:30PM](#)

Community initiatives in this newsletter focused on the university's role as an institution of opportunity committed to the inclusive growth of our region. From the university's work with school districts around literacy to support for entrepreneurs of color in our Diversity, Equity, and Inclusion Accelerator to our students' annual service event to provide area youth a safe Halloween, UMSL is dedicated to working with our community for a better world.

Sincerely,

Kristin Sobolik
Chancellor, University of Missouri-St. Louis



Wayne Goode, father of UMSL, dies after battle with leukemia

Photo by Saint Louis Post-Dispatch

Wayne Goode was only a few years removed from his own college graduation and a freshman legislator in the Missouri House of Representatives when he drafted legislation that allowed for the transfer of the old Bellerive Country Club from the Normandy School District to the University of Missouri.

The purpose of House Bill 153 was to set the stage to bring public higher education to the St. Louis region. Introduced in January 1963, it contained only 78 words, but they helped facilitate the creation of the University of Missouri–St. Louis and, in turn, unlocked educational opportunity for legions of students to chase their dreams and advance their futures. More than 105,000 graduates in the 57 years since stand as perhaps Goode's greatest legacy from 42 years representing north St. Louis County in Jefferson City – as a member of the House of Representatives from 1963-1984 and in the Senate from 1984-2005.

Goode, who served on the University of Missouri Board of Curators after leaving elected office, died Sunday after a battle with leukemia. He was 83. [Read the full story here.](#)



Resources and Reminders



MAKE YOUR PLANS TO VOTE ON (or before) NOVEMBER 3rd

There are a couple of options for registered voters to cast their votes in the upcoming General Election on November 3rd. First, there is in-person voting on Election Day. In Missouri, absentee and mail in ballots are available now and requests will be taken through mid-October.

Visit govotemissouri.com for all the information you need about voting in Missouri. Some absentee as well as mail-in ballot envelopes must be notarized. If you need to find a notary, you can find a list at govotemissouri.com. UMSL is holding free notary events on campus in October for the community.

NOTARY SERVICES AVAILABLE HERE

#UMSLVotes

Open to the community*
Notary events, walk-in hours 3 days a week, and appointments Mon. – Fri.

FREE NOTARY EVENTS AT UMSL

Tuesday, October 20
11am - 3pm
101 Woods Hall (Visitor Parking Lot A)

Wednesday, October 21
11am - 4pm

UMSL Diversity, Equity and Inclusion Accelerator provides capital, mentorship to underrepresented entrepreneurs

Startup founders from underrepresented populations could earn \$50,000 in funding through the University of Missouri–St. Louis' new [Diversity, Equity and Inclusion Accelerator](#). The program, announced Tuesday, is funded through sponsorships from Ameren, Edward Jones, Express Scripts and private donors. It's designed to boost early stage, scalable for-profit startups and companies that directly and positively impact underserved communities. The DEI Accelerator includes an eight-week business development program focused on supporting entrepreneurs from marginalized communities.

"This accelerator was born out of a shared vision for a regional startup ecosystem where all entrepreneurs have equal access to growing their businesses," said Monique Bynum, the program's managing director. "The founders' success will have a lasting impact on their communities for decades to come."

Applications are open through Oct. 26, and a public information session is scheduled for Oct. 13. Six founders will be accepted in the first round of funding and will receive \$50,000 in non-dilutive capital to support their businesses. They will also be given access to a business development course, mentors, paid UMSL student interns, assistance with grant applications, technology support and incubator space. [Click here to read the rest of this article.](#)



UMSL awarded \$5.1 million grant to promote evidence-based literacy strategies among local educators

Adults already proficient with language too often forget about the challenge of learning to read and write as a child. But literacy education is fundamental to students' success as they advance in school. Understanding how language works – grasping the concepts behind words, in addition to being able to pronounce them, and making meaning from written messages – is key to effective learning.

"Being able to read the words on a page is different than literacy," said [Shea Kerkhoff](#), assistant professor at the [University of Missouri–St. Louis](#). "Literacy means being able to

In the Quad (between the MSC & TJ Library)

WALK-IN NOTARY HOURS

Monday, Tuesday, Friday in October from 9am - 3pm

BY APPOINTMENT

Email umslvotes@umsl.edu or call 314-516-5833 for a 15 minute appointment with a notary. Available Monday-Friday 8am-6pm on the UMSL campus.

*Masks are required on campus!

ADVISORY

Free Flu Shots Available in North County



SSMHealth

DePaul Hospital

Saturday, Oct. 17

8am-12pm

SSM Health DePaul Hospital

Parking Lot 1

12303 DePaul Dr.

St. Louis, MO 63044

Drive-thru only, injectable only

Ages 9yrs +

[MORE INFO](#)

Saturday, Oct. 24

9am-3pm

Jamestown Mall Parking Lot

175 Jamestown Mall

Florissant, MO 63034

Adult & child vaccinations (6mo. +)

Drive-thru, first come, first served

Sunday, Oct. 25

9am-3pm

Urban League Northside Community Empowerment Center

1330 Aubert Ave.

St. Louis, MO 63113

Adult & child vaccinations (6mo. +)

Drive-thru, first come, first served

[MORE INFO](#)

use reading and writing to successfully engage in civics and community life and in your career. Even as a literacy researcher, I continuously learn new words. It's not like there's just one point where somebody can read or can't read. Our reading gets better, especially if we work on it continuously."

Kerckhoff and her co-principal investigators at UMSL have received \$5.1 million in federal funding to help promote evidence-based literacy strategies among local educators and to create online literacy resources. [Click here](#) to read the rest of this article.

The research team will partner with about 40 schools – kindergarten through 12th grade – in the St. Louis region for the larger of the two projects, providing support on literacy education. There will be a focus on schools in Promise Zone.



Classes are now fully virtual, and most are FREE.

- 10/19: [SBIR Week in Missouri](#)
- 10/22: [SEO Tips for Small Businesses](#)

[Check this catalog](#) for a full, up-to-date list of events.



Trunk or Treat at UMSL

Tiny Tritons, in partner with Students of Service, is excited to offer you a safe alternative to trick-or-treating this year! Here's how it's going to work. All the trunks will be parked around the "parade route" in the Millennium Student Center parking lot, where children and their families will drive-through and get to see all of the fun Halloween attractions.

Pre-registration is required:
<https://myengage.umsl.edu/submitter/form/start/438337>

Share with Us

We'd love to hear your questions and comments about UMSL and stories about great things happening in our communities. Your thoughts will help shape content covered in future newsletters to be pertinent to you and your neighbors. Leave any suggestions, questions, or stories [here](#). Thank you!



The Ferguson Farmers Market is now open.

Drop by Saturdays through October from 8 a.m. to noon at 501 S Florissant Rd. in Ferguson. As a courtesy to others, even at outdoor venues, please make sure to wear a mask. These safety precautions are in place to keep everyone safe and healthy. Note that the first hour is reserved for seniors and immune compromised. The Ferguson Farmers Market has also been providing free delivery! For a full list of vendors, visit Ferguson Farmer's Market [website](#) or Facebook [page](#).

UMSL Community Engagement Office
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314-516-5267 | www.umsl.edu/collaborations

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